

Volunteer Centers of Michigan Annual Retreat

Comfort Inn and Suites

Mt. Pleasant, MI

March 10 & 11, 2010

Agenda

Wednesday, March 10, 2010

- 9:30-10:00 a.m. **Registration – Room/Area**
- 10:00-10:45 a.m. **Welcome – *Opening Remarks and Brief VCM Business Meeting***
Presenters: Diana Rodriguez Algra, Executive Director- VCM and Jim Pearl, Chair of VCM
- 10:45-12:00 p.m. ***Social Media and Volunteer Centers: Tapping the Gen @ and Gen X Markets***
Presenter: Allison Treppa, Director of Marketing and Communications- MNA
- 12:00-1:00 p.m. **Lunch**

“The Michigan Nonprofit Sector -Moving Forward in Tough Times”
Presenter- Kyle Caldwell, President & CEO MNA
- 1:15-2:45 p.m. ***Developing Volunteer Leaders: A New Resource for Volunteer Centers***
Presenter: Jeremy Andrews, HandsOn Battle Creek
- 2:45- 3:15 p.m. **Networking Break**
- 3:15- 5:15 p.m. ***HandsOn Network: A Report to the Michigan Affiliates***
Presenter: Jesse Salinas, Vice President Southern Region-HON

Option B:

Establishing a Fund Development Strategy in Tough Economic Times

*Presenter: Marc Melton, Director of Development-MNA
(For our Independent Centers)*

3:30- 3:45

Evaluations and Wrap Up